

# Fifth Statistics Conference

## “Information to unlock the future”

September 26-27, 2023  
InterContinental Hotel, Santiago (Chile)  
(GMT-3)



### Tuesday, September 26, 2023

08:30 – 09:00

Welcome coffee & Registration

09:00 – 10:00

Opening remarks by **Rosanna Costa** - Governor, Central Bank of Chile  
Keynote speech by **Paul Schreyer**, Chief Statistician and Director of Statistics and Data Directorate, OECD

**Granular, timely and beyond GDP: thoughts on the new statistical landscape**

10:00 – 10:30

Break

10:30 – 12:00

Session 1: **Measuring the Digital Economy**

Chair: **Stephany Griffith-Jones**, Board Member, Central Bank of Chile

**Measuring the U.S. Digital Economy: Current Progress and Ongoing Research**

**Tina Highfill**, Senior Research Economist, BEA

**Incorporating the Economic Value of Data into the System of National Accounts**

**John Mitchell**, National Accountant, OECD

**The Digital Economy and Productivity.**

**David M. Byrne**, Principal Economist Industrial Output Section, FED Board

**Digital economy measurement: Challenges and Opportunities**

**Martha Tovar**, Senior Economist, IMF

Q&A

12:00 – 14:00

Lunch

14:00 – 15:15

Session 2: **Artificial Intelligence: Applications at Central Banks**

Chair: **Bruno Tissot**, Head of Statistics and Research Support, BIS and Head of the Secretariat, Irving Fisher Committee (IFC)

**The AI Revolution: Present and Near Future**

**Álvaro Soto**, Head of National Center for Artificial Intelligence (CENIA)

**Trustworthy AI**

**Maciej Brzezinski**, Head of the European Central Bank Data Office, ECB

**Artificial Intelligence and Credit Risk: Accuracy vs. Interpretability**

**José Manuel Carbó**, Senior Economist, Financial Innovation Division, Banco de España

Q&A

15:15 – 15:45

Break

15:45 – 17:00

Session 3 panel discussion: **Natural Capital**

Chair: **Sofia Bauducco**, Manager of Economic Studies, Central Bank of Chile

**Measuring the Environmental Goods and Services Sector in the U.S**

**Scott Wentland**, Senior Research Economist, Office of the Chief Economist, BEA

**How the Environmental Accounts Can Be Used in the Decision-Making Process**

**Mónica Rodríguez Z.**, Executive, Environmental Statistics Area, Banco Central de Costa Rica

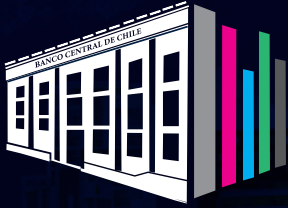
**Economic and environmental accounts in Chile: insights and challenges**

**Enrique Calfucura**, Senior Economist, Macroeconomic Statistics, Central Bank of Chile

Q&A

19:00

Dinner (by invitation)



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### Wednesday, September 27, 2023

09:00 – 09:30

Keynote speech by **Mário Centeno**, Governor, Banco de Portugal  
**Information to unlock policies**

09:30 – 11:00

Session 4: **Data Governance and Communication**  
Chair: **Luis Felipe Céspedes**, Board Member, Central Bank of Chile

#### **Data Governance**

**Sandra Cannon**, Data Management Expert, Cannon Analytics, Robert Gordon University

#### **Statflix: a Banco de Portugal's Original Series**

**Luís Teles**, Deputy Director, Statistics Department, Banco de Portugal

#### **New Channels, New Approaches, New Data Formats**

**Fernando Rocha**, Head of Statistics Department, Banco Central do Brasil

#### **Opportunities and Challenges of Social Media**

**Aldo Mascareño**, Senior Researcher, Centro de Estudios Públicos (CEP)

Q&A

11:00 – 11:30

Break

11:30 – 12:45

Session 5 panel discussion: **Challenges and Opportunities of New Information**  
Chair: **Pablo García**, Deputy Governor, Central Bank of Chile

**Paul Schreyer**, Chief Statistician and Director of Statistics and Data Directorate, OECD

**Bruno Tissot**, Head of Statistics and Research Support, BIS and Head of the Secretariat, Irving Fisher Committee (IFC)

**Maciej Brzezinski**, Head of the European Central Bank Data Office, ECB

**Ricardo Vicuña**, National Director, National Statistics Institute of Chile (INE)

Q&A

12:45 – 13:00

Concluding remarks by **Gloria Peña**, Statistics Director, Central Bank of Chile