# SHOULD BANKS BE WORRIED ABOUT DIV-IDEND RESTRICTIONS?

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11 SEPT 2024



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#### BANK CAPITAL REGULATION IS NOW COUNTERCYCLICAL

- help banks to maintain stable credit supply, new since GFC
- build up capital in good times, as buffer against losses
- it is key to let banks **use** buffer in bad times!
  - difference between alleviating and avoiding severe crises
- why does it matter?
  - buffer (or capital) requirements constrain banks' equity payouts
  - bank shareholders consider equity to be costly (governance)
  - equity payout restrictions can hurt funding-market access
- spend considerable resources to calibrate buffer in good times
  - detailed stress tests give good idea of potential bank losses
- but not clear how buffers should be used during a financial crisis

## PAYOUT RESTRICTIONS TOO TIGHT OR LOOSE IN CRISIS?

- how much to rely on structural vs. cyclical capital buffers
  - regulators introduced many different buffers following GFC
  - most of them are structural (CCB, DSIB, GSIB,...)
  - OSFI recently strengthened role of Canada's cyclical buffer (DSB)
- structural buffers impose payout restrictions when equity low
  - cyclical buffers can be released to avoid that
- trade-off:
  - payout restrictions retain equity, strengthen banks directly
  - but also make banks less attractive to funding market

regulator cares about the net effect on stability of credit supply!

- need to understand this trade-off
  - ▶ to make sure that new buffers actually improve financial stability

# REGULATORS' PREFERRED BUFFER DESIGN

- how regulator would like to respond to severe crisis:
  - 1. initially restrict payouts, limit time banks spend with low equity
  - 2. keep buffers reduced for a while, support banks' funding access
- this optimally balances banks' health and credit supply
  - maximizes financial stability, modelled in Schroth (2021)
  - empirical evidence from COVID
    - AcostaSmith-Barunik-Gerba-Katsoulis (2023)
    - Mathur-Naylor-Rajan (2023)
- policy implications fit very nicely current regulatory setup:
  - 1. structural buffers restrict payouts while equity very low
  - 2. keep cyclical buffer requirement low during and following crises
- Basel III's mix of structural and cyclical buffers is about right
- caveat: regulators' preferred design may not be credible
   raise cyclical buffer back up following initial payout restrictions

## NEED TO MAKE BUFFER DESIGN TIME CONSISTENT

- markets need to believe that cyclical buffers kept low for a while
   otherwise they won't fund banks during a severe financial crisis
- banks should be worried about initial dividend restrictions
- because they remove ex-post the need to keep buffers low
  regulators step caring about funding access when equity recovered
  - regulators stop caring about funding access when equity recovered
  - $\Rightarrow$  buffers cannot be effectively cyclical if not time consistent
    - would effectively end up with one big structural buffer
    - can only alleviate, but not avoid severe crises
- optimal time-consistent buffers differ from preferred buffers
  - ▶ fewer or no initial payout restrictions, lowers financial stability

but they still manage to avoid severe financial crises

policy implication: roll all buffers into a single cyclical buffer

- firms borrow K from banks to produce  $zK^{\alpha} + (1 \delta)K$ 
  - aggregate uncertainty:  $z \in \{z_L, z_H\}$  with  $Pr(z_L) = \rho$
- households get wages  $z(1 \alpha)K^{\alpha}$  and dividends D, discount  $\beta$
- banks get loan repayments  $z \alpha K^{\alpha} + (1 \delta)K$ 
  - discount dividend payouts with  $\gamma < \beta$  (bank capital costly)
  - ► banks' future value determines funding access:  $\gamma E(V') \ge \theta K$
- if bank value V exceeds bank equity A, then banks earn rents
- suppose a regulator can make promises  $\{V'\}$  to banks
  - V becomes state variable (eg, Kydland-Prescott, 1980)
  - crucial complication: regulator's promises may not be credible
     ⇒ ex-ante want to ease funding access, ex-post dislike rents

#### Table: Model parameter values

parameter	value	target
$\beta$	0.94	return on savings
$\gamma$	0.93	6% financial crisis frequency (OECD)
δ	0.10	average replacement investment
$\alpha$	0.35	capital income share
$\theta$	0.10	12% total equity-asset ratio (US)
$(\mathbf{z}_{L}, \mathbf{z}_{H}, \rho)$	(0.8,1.05,0.2)	losses from two bad shocks is MST

note: CET1 to total asset ratio is lower in Canada, calibration yields lower  $\gamma$  (higher cost of capital), results similar

# NO REGULATION IN MODEL

- why?? because we want to study optimal regulation
  - e.g., a capital requirements of x% can mean all kinds of things
  - need "non-parametric" approach to macroprudential regulation
- in practice financial regulators have lots of discretion
  - to impose new types of regulations (often during crises)
    - ad-hoc dividend restrictions during covid
  - in applying existing regulation
    - relax regulatory reporting requirements (forbearance) during covid
    - higher capital buffer requirements following covid
- we can formulate an objective for the regulator
  - Basel III: mitigate economic fluctuations from financial cycles
  - here: maximize welfare (present value of GDP)
- then focus on constrained efficiency in model economy

## WELFARE AND CREDIBILITY OF REGULATOR

- benchmark: Markov-perfect constrained efficiency
  - regulator makes no promises, welfare is  $W_M(A)$
  - severe financial crises cannot be avoided (Schroth, 2021)
- can regulator make credible promises to improve on  $W_M$ ?
- think about a "game" between market participants and regulator
   similar as in sovereign default literature
- market stops believing if regulator defaults on promised V once
  - threat of "worst equilibrium" supports the "good equilibrium"
  - market believes as long as regulator has no incentive to default
- impose limited-commitment constraints on regulator
  - make sure constrained-efficient allocation never worse than W<sub>M</sub>
  - after every possible history:  $W(A, V) \ge W_M(A)$

$$W(A,V) = \max_{\{D,B,K,V_L,V_H\}} \{D + \beta(1-\alpha)K^{\alpha} + \beta\rho W(A_L,V_L) + \beta(1-\rho)W(A_H,V_H)\}$$

subject to

$$\begin{aligned} D + K &\leq A + \beta B, \\ D &\geq 0, \\ \gamma \left[ \rho V_L + (1 - \rho) V_H \right] &\geq \theta K, \\ V_j &\geq A_j, \ j = L, H, \\ D + \gamma \left[ \rho V_L + (1 - \rho) V_H \right] &\geq V, \\ W(A_j, V_j) &\geq W_M(A_j), \ j = L, H, \end{aligned}$$

(bank budget constraint) (dividend non-negativity) (limited commitment bank) (participation bank) (promise keeping regulator) (limited commitment regulator)

where  $A_j = z_j \alpha K^{\alpha} + (1 - \delta)K - B$  for j = L, H.

## NUMERICAL ANALYSIS

■ solve model, use to study a severe financial crisis

#### scenario:

assume banks have lost almost their entire equity

- "Jiang-Matvos-Piskorksi-Seru shock"
- banks' market capitalization drops by 45% (eg, Feb-March 2020)

and then only good shocks  $(z_H)$  afterwards

#### compare impulse responses: second best with full (SB) and with limited commitment (SB-LC)

- LC-regulator takes into account an externality:
  - equity makes limited-commitment constraints tighter
  - $W(A, V) W_M(A)$  is decreasing in A, for given V

eg, regulator knows they will not honor rents if equity too high

#### BANKS SPEND MORE TIME WITH LOW CAPITAL RATIO



- define capital ratio as  $\frac{\gamma[\rho A_L + (1-\rho)A_H]}{K} \cdot 100$
- recall market-funding constraint  $\frac{\gamma[\rho V_L + (1-\rho)V_H]}{K} \ge \theta = 0.10$

#### CAN STILL AVOID SEVERE CREDIT CRUNCH



comparison: in competitive equilibirum lending falls by 25%

- regulator uses credibility to prevent most severe crises
  - at cost of allowing for more frequent intermediate crises

#### **RESTRICT DIVIDEND PAYOUTS MUCH LESS**



allow early payouts to avoid banks' equity recovering too quickly
 create recovery path on which regulator *needs* to honor promises

# CONCLUSION

- bank regulators seem to be able to avoid severe credit crunches
- might wonder: are they too soft on banks during financial crises?
  - we would then worry about even worse crises down the road

this paper: not necessarily

■ regulators' forbearance can make their actions ex-ante credible

- payout restrictions of structural buffers can be too tough
- they cannot stabilize credit sufficiently to avoid severe crises
- and they can prevent cyclical buffers from working as intended
   by undermining their credibility
- policy implication:

smaller structural and larger cyclical buffers!