



Ecosystem Services, part 1: Introduction

Prof. Justin Andrew Johnson

jajohns@umn.edu

University of Minnesota, Department of Applied Economics

Overall Agenda

- Introduce the concepts of natural capital and ecosystem services
- Discuss the Natural Capital Project and InVEST
- Hands-on sessions with InVEST models
 1. Carbon storage
 2. Sediment retention
 3. Seasonal water yield
- If time:
 - Scenario generation with the InVEST scenario generator tool

Introduction and key concepts

What are natural capital and ecosystem services?



Natural capital: the stock of valuable natural resources and ecosystems

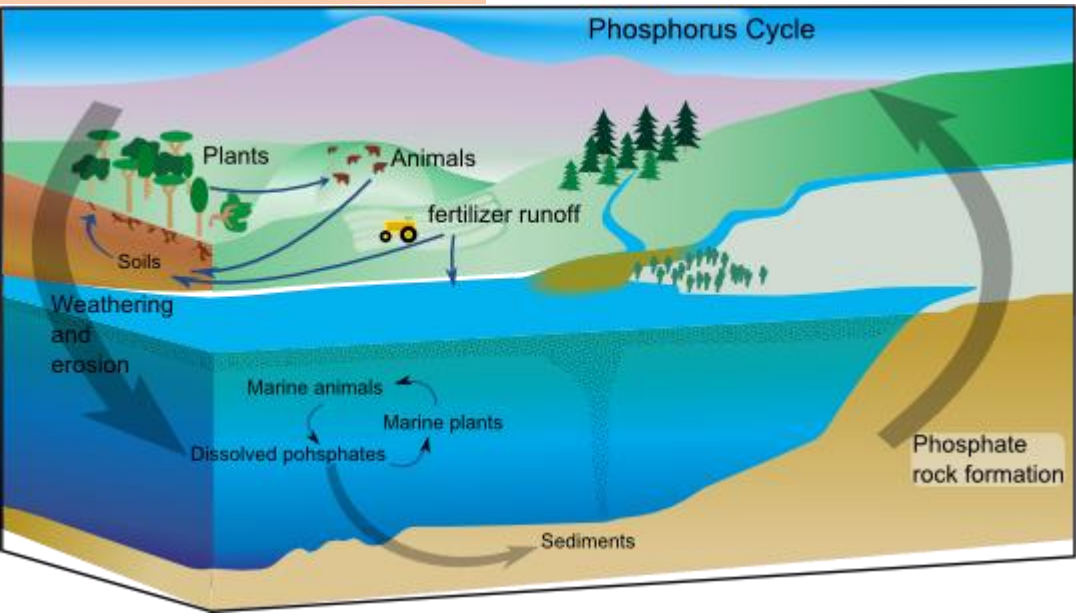
Includes the geology, soil, air, water, all living things, biodiversity and natural systems

Natural capital in economics: Similar to other capital

- Economists have long discussed capital and the flow of services we derive from capital
- Other types of capital have emerged
 - Human capital (education)
 - Social capital
- Natural capital extends this tradition
 - Includes easy-to-see natural capital, like minerals or timber
 - More importantly, includes the underlying natural systems that make life possible.

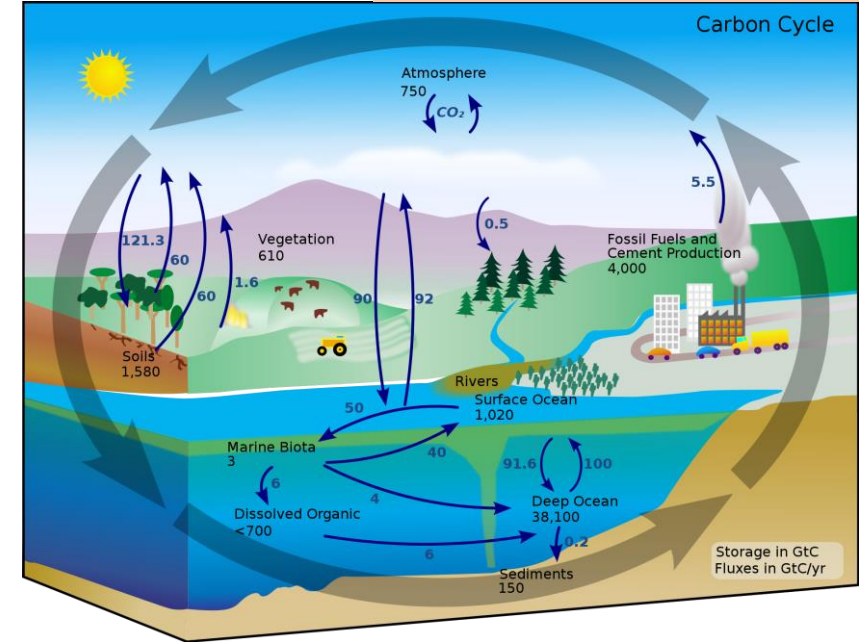


The Phosphorus Cycle

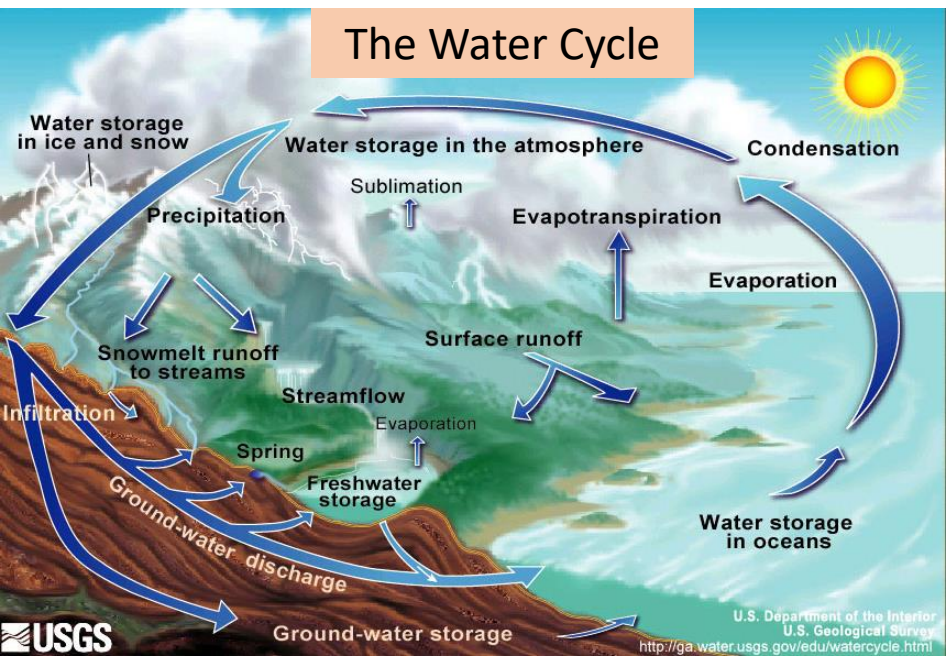


Natural Capital is critical in almost every biophysical "cycle" that makes life possible

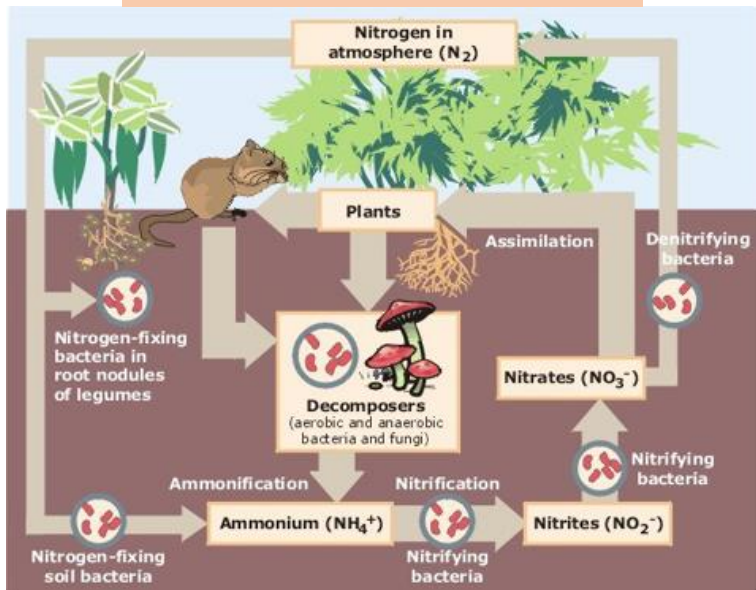
The Carbon Cycle



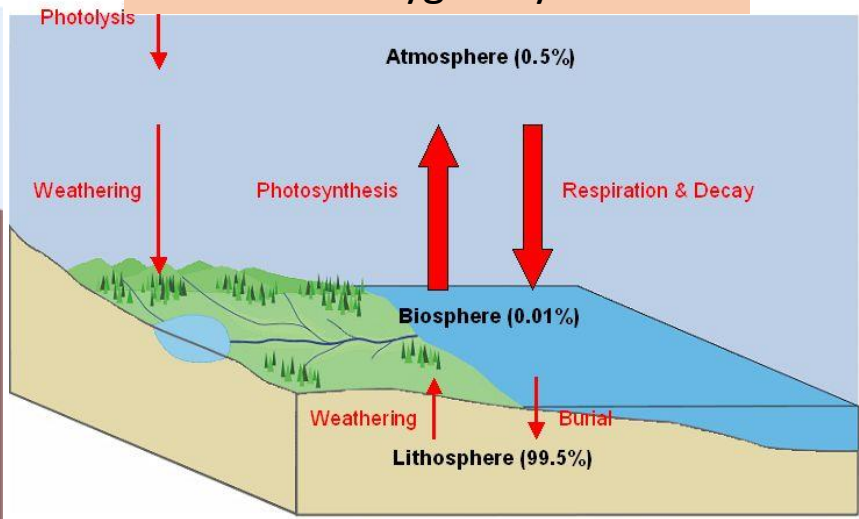
The Water Cycle



The Nitrogen Cycle

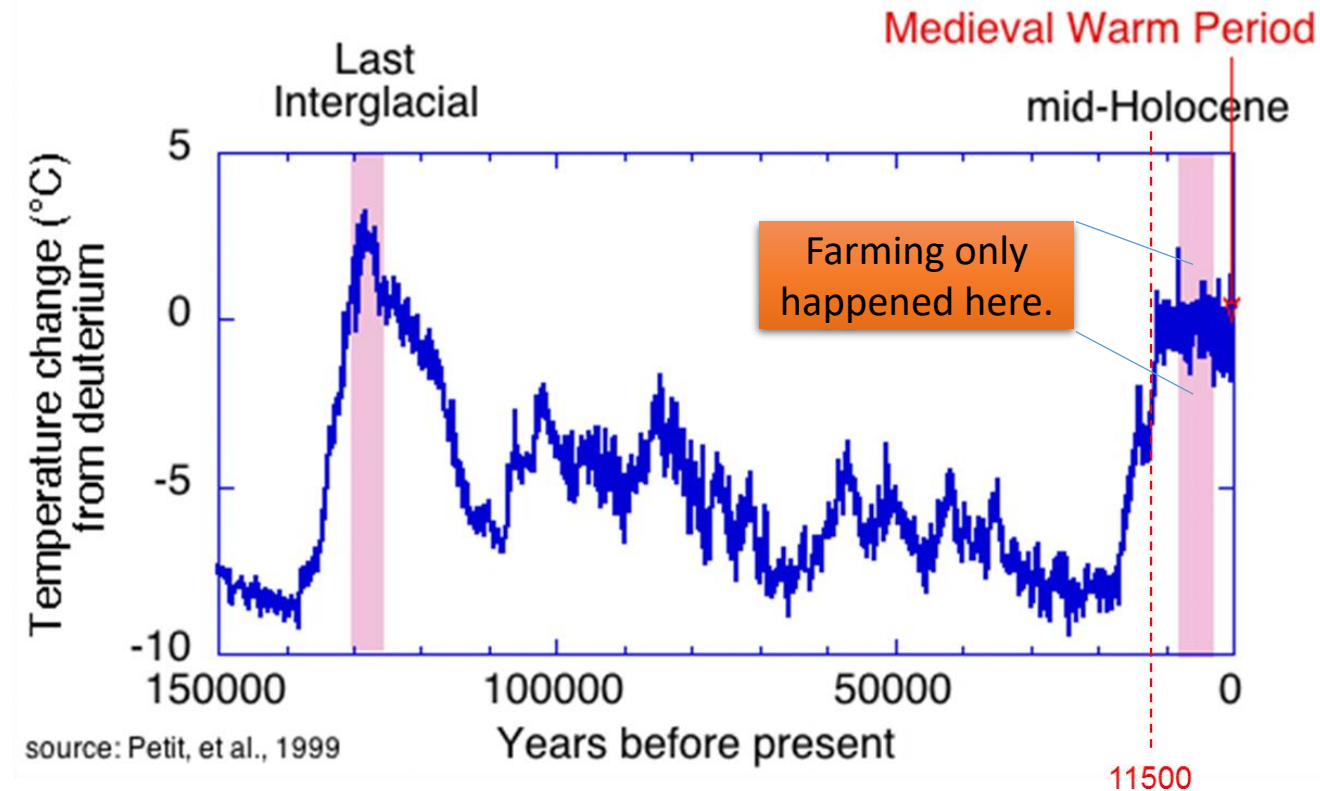


The Oxygen Cycle



What is the “total value” of keeping those systems running?

- Infinite?
 - Equivalent to “What is the value of keeping modern civilization around?”
 - These biophysical systems make farming possible.
- This question is probably closer to Philosophy than Economics or Science.
- Total Value is not super relevant to decision making.

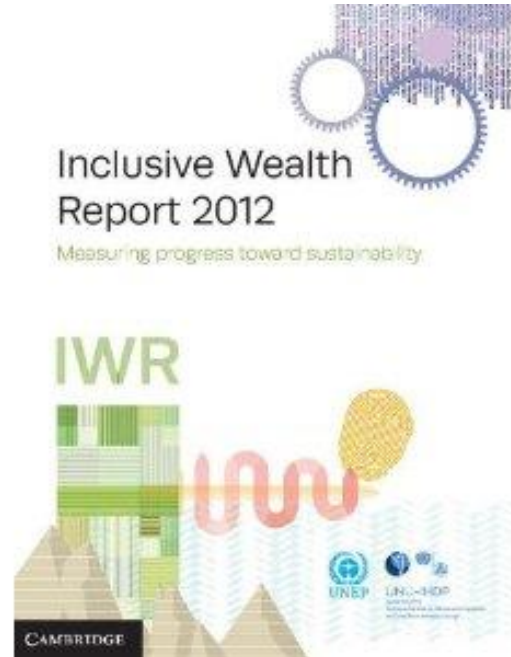
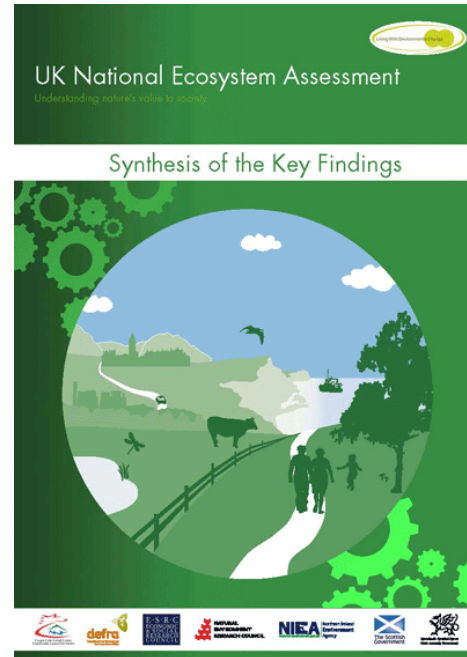
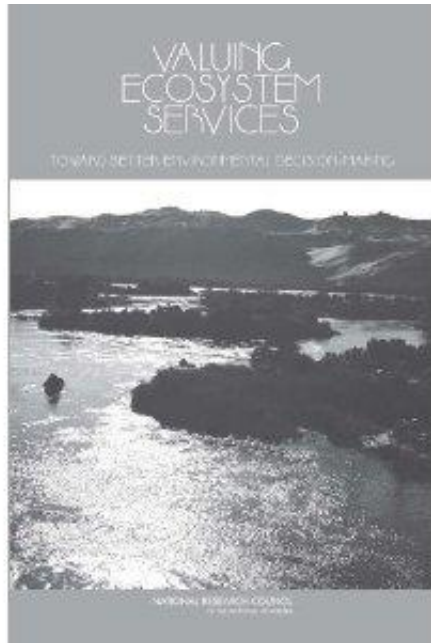
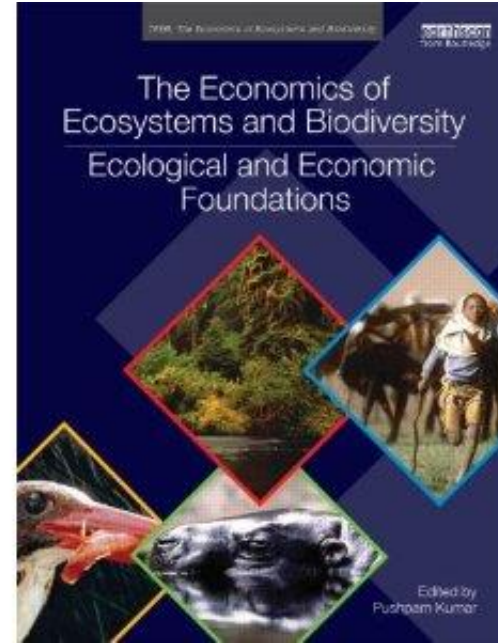
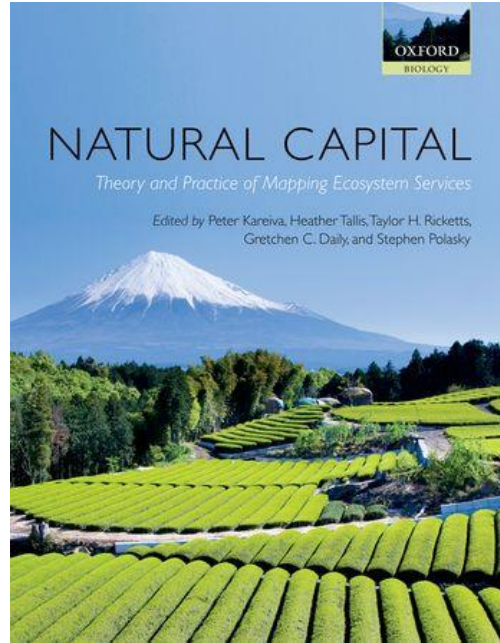
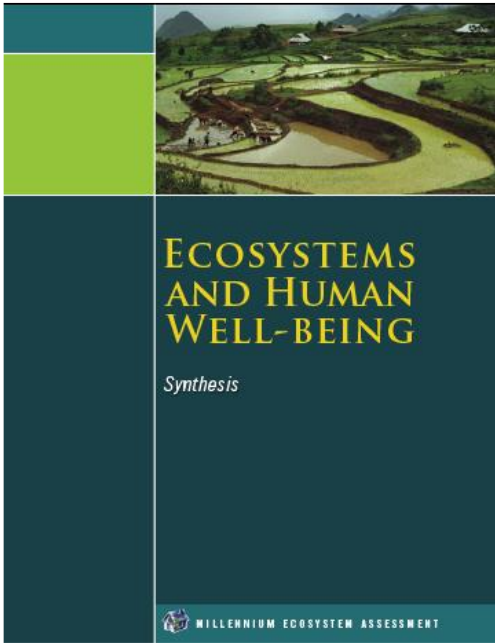


<http://www.ncdc.noaa.gov/paleo/globalwarming/paleobefore.html>

A satellite view of Earth from space, showing the Americas and the Atlantic Ocean. The image is centered on the Americas, with the Atlantic Ocean to the east and the Pacific Ocean to the west. The landmasses are shown in shades of green and brown, while the oceans are a deep blue. The Earth's curvature is visible, and the background is the dark, starry space.

Ecosystem Services: the flow of benefits from natural capital to people

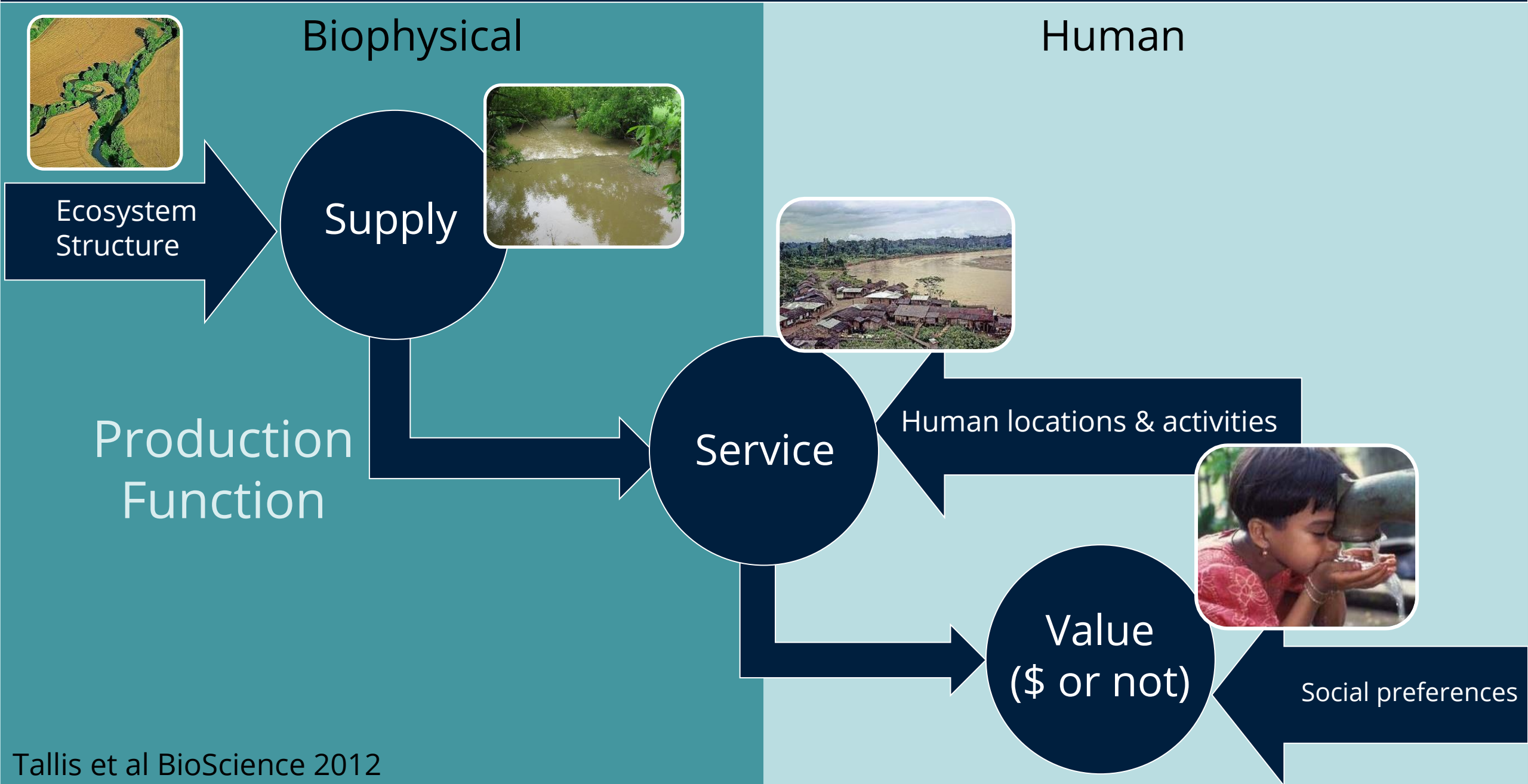
Just like with natural capital, ecosystem services uses the language of economics.



Theoretical underpinnings of ecosystem services

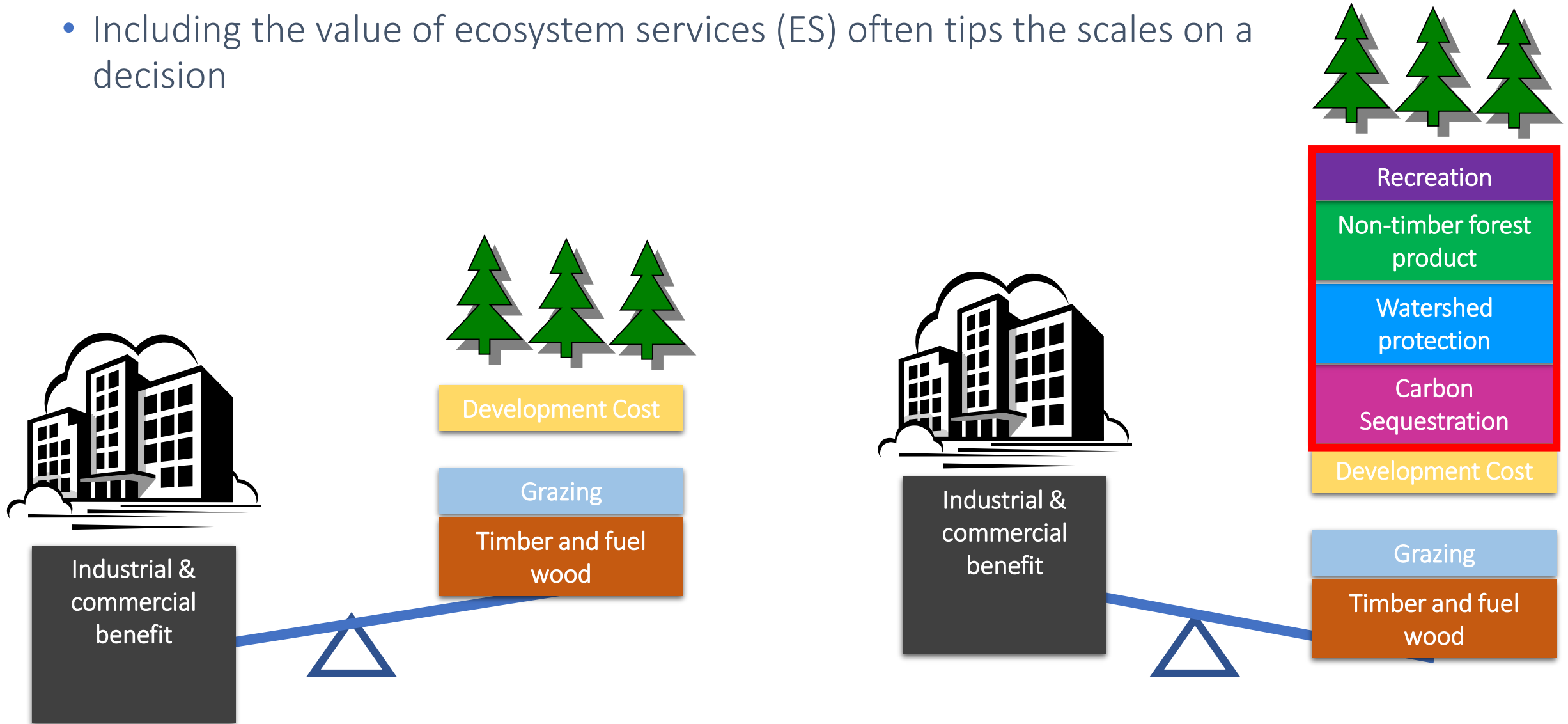
And application to policy questions

Research focuses on multiple parts of the Social-Ecological System



Why is this important? Environmental benefits often ignored in market prices and development decisions

- Including the value of ecosystem services (ES) often tips the scales on a decision



Early attempts at valuation... & controversy

nature
International journal of science

Access provided by University of Minnesota - Twin Cities Minneapolis



Altmetric: 220 Citations: 7569

[More detail >>](#)

Article

The value of the world's ecosystem services and natural capital

Robert Costanza, Ralph d'Arge, Rudolf de Gooijer, Karin Limburg, Shahid Naeem, Robert V. O'Neill, Marjan van den Belt

Nature **387**, 253–260 (15 May 1997)

doi:10.1038/387253a0

[Download Citation](#)

For the entire biosphere, the value (most of which is outside the market) is estimated to be in the range of US\$16–54 trillion (10^{12}) per year, with an average of US\$33 trillion per year. Because of the nature of the uncertainties, this must be considered a minimum estimate. Global gross national product total is around US\$18 trillion per year.

naturalcapitalproject.stanford.edu/

[Innovation] springs from nature.

At The Natural Capital Project we're developing practical tools and approaches to account for nature's contributions to society, so that leaders of countries, companies, communities, and organizations worldwide can make smarter decisions for a more sustainable future.

LEARN MORE

Stanford | Department
of Biology



Stanford
WOODS
INSTITUTE for the
ENVIRONMENT



The Nature
Conservancy 

INSTITUTE ON THE
ENVIRONMENT
UNIVERSITY OF MINNESOTA
Driven to DiscoverSM

InVEST provides spatially explicit production function models

changes in ecosystems → changes in ecosystem services → changes in benefits to people

The logo for InVEST, featuring the word "InVEST" in a white, sans-serif font on a dark green rectangular background. The background of the entire slide is a blue-toned landscape of mountains and hills.

InVEST

integrated valuation of
ecosystem services
and tradeoffs

Free & open source

InVEST

integrated valuation of
ecosystem services
and tradeoffs



Nutrient
Retention



Habitat
Quality



Scenic
Quality



Sediment
Retention



Habitat Risk
Assessment



Recreation



Hydropower
Production



Marine
Water
Quality



**Carbon
Storage &
Sequestration**



**Blue Carbon
Storage &
Sequestration**



Wave Energy



**Crop
Pollination**



**Finfish
Aquacultural
Production**



**Coastal
Protection**



**Managed
Timber
Production**

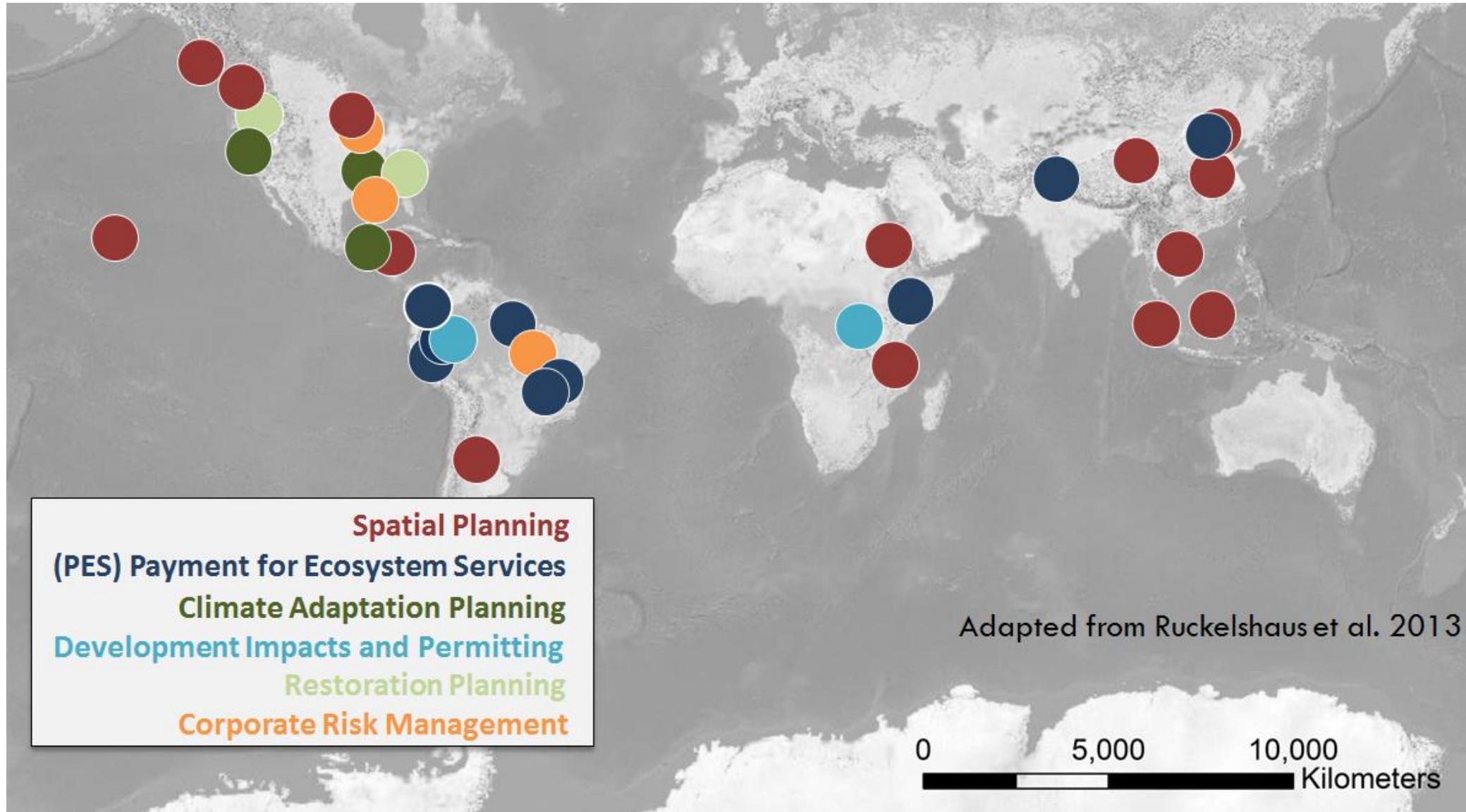


**Fisheries
Production***

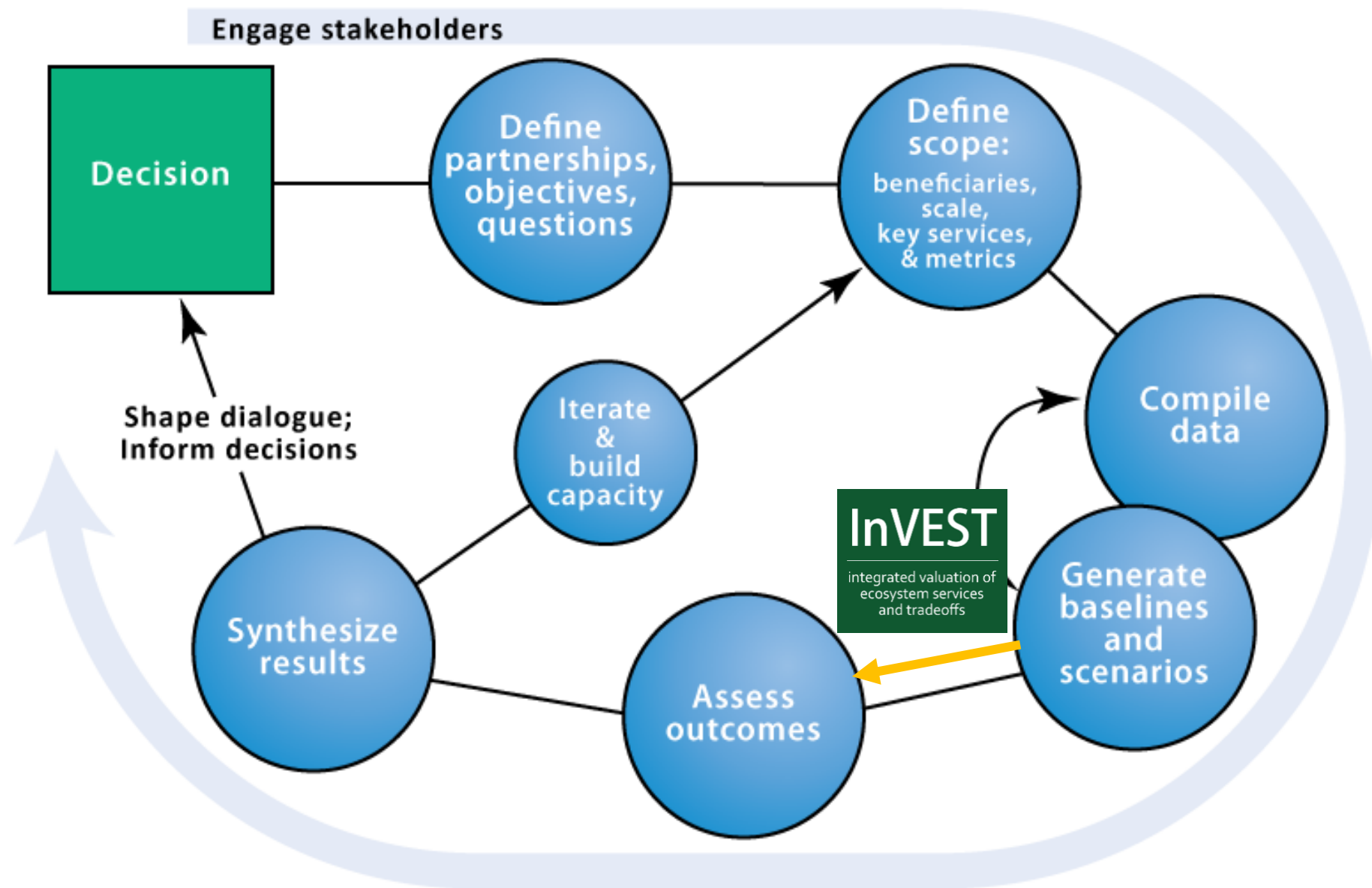


**Offshore
Wind Energy**

Implemented in many locations

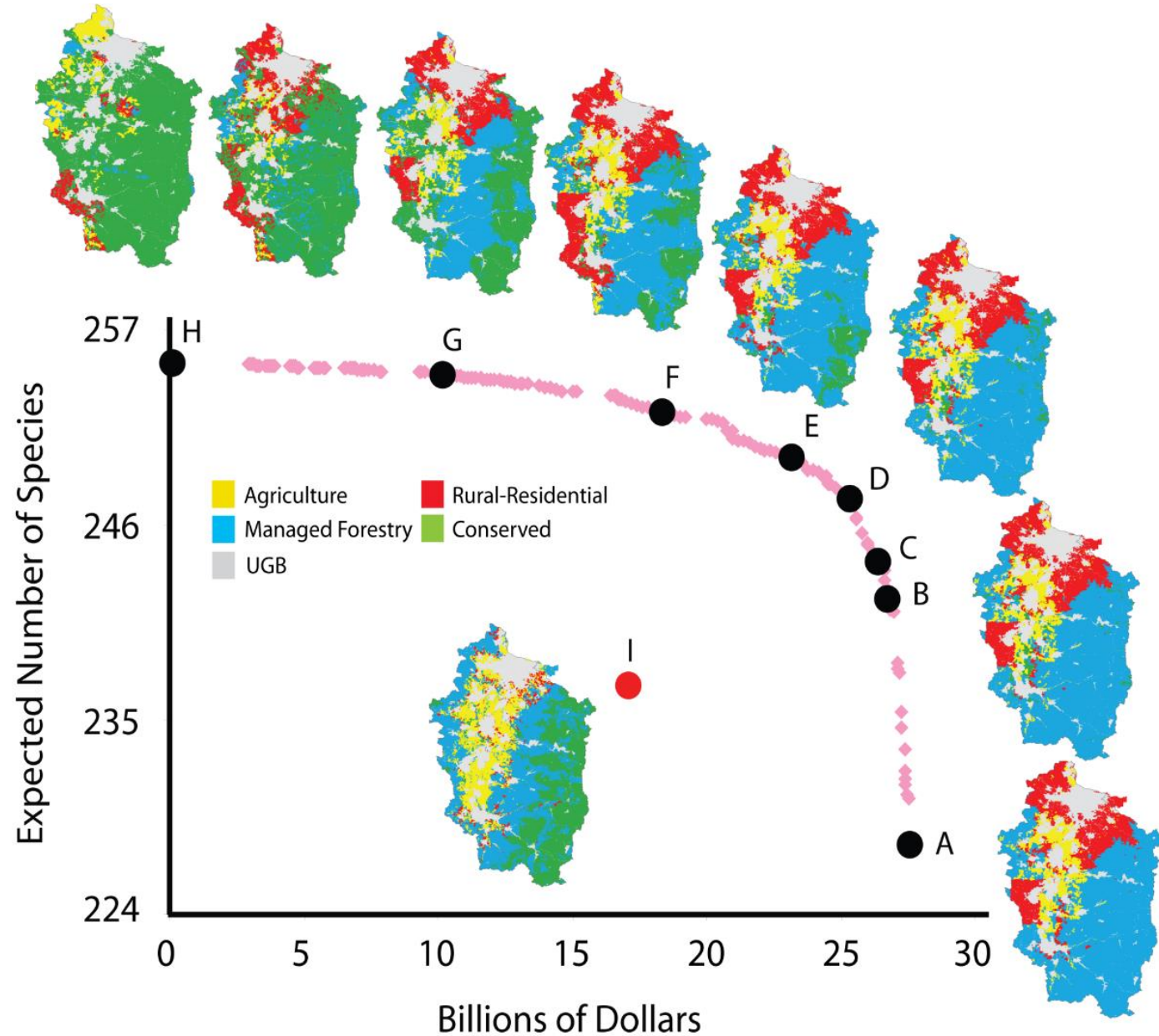


Use of InVEST fits within a stakeholder driven decision process



Land-use decisions matter

- Foundational work from Polasky et al. (2008) showed that optimization of land-use, land-cover (LULC) can lead to win-win changes
- This is a production-possibilities frontier (PPF) that combines economic and biophysical
- Most critically, we see the current landscape *I* is inferior to landscapes on the efficiency frontier



TYPICAL INVEST APPLICATION



The value of InVEST is that it
(relatively) easy to use in new
decision contexts

So now, we'll switch to hands-on work with 3 of the ecosystem service
models.

Appendix



Khoa Vu @KhoaVuUmn · 2h



"You can do this in R, and R is free!"

R:

