

Review of the current research conducted at the Central Bank of Chile

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This issue of the Research Highlights reviews the following subjects that have been recently analyzed at the Central Bank of Chile (CBC):

- Employment in new firms and effects on the workers' future labor performance.
- Monetary policy surprises in the banking sector: the role of pure monetary and information shocks.
- Exposures to climate change's physical risks in Chile.

Employment in new firms and effects on the workers' future labor performance

The process of creating a new firm is key to the aggregate dynamics of the economy, in terms of both production and employment. This has led to great academic interest in understanding the behavior of firms that have recently entered the market. It is well known, for example, that these firms are more likely to close in the short term, but that those that survive exhibit above-average growth rates. What are the consequences of these patterns for the workers in new firms? On the one hand, poorer average performance of new firms can be expected to hurt the wages and future job prospects of their workers. On the other hand, however, the higher risk of closure might also be expected to force these firms to pay a premium over the average market wage, or that the growth in wages for workers who stay in successful new firms would compensate for their lower starting level.

Central Bank of Chile academic Gonzalo García-Trujillo, jointly with World Bank researcher Nathalie González-Prieto and Alvaro Silva, University of Maryland, analyze this issue in their paper "Startup Employment and Career Trajectories", where they estimate the wage differential between new-firm workers and those from established ones both in the short and medium term. There are several factors, however, that make this comparison a complex exercise. Perhaps the most relevant is the selection process: it is probably the workers with the lowest productivity who are employed in new firms, so the wage differential could be explained by the characteristics of the workers rather than by the age

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of the firm in which they work, which is the effect the authors are trying to identify.

The paper uses a comprehensive database with sufficient information to implement an empirical strategy that isolates the effect of interest. Specifically, the authors use the Chilean unemployment insurance database, which provides historical information of wages and the firms that employed the individuals, together with data

Figure 1: Earnings effects dynamics



Note: Difference in earnings between a worker entering a startup and a established firm, for the 5 following years (scatter lines show confidence bands).

on their age, gender, and nationality. This last information combined with the previous work history of the individuals allows the authors to compare individuals who differ solely (or mainly) by the firm in which they work. This also allows them to solve other types of problems, such as estimating the wage differential for workers who are new entrants to the firms, thus allowing them to clean up for the positive effect of longer tenure in the firm, which should be greater the older the firm is. It also allows them to identify the effect

on wages and employment up to five years after having joined a certain firm.

The main result is that workers joining a new firm are paid about 6.5% less in their first five years than they would have received had they joined an established firm. Figure 1 shows the estimated effect for each of the months in this 5-year period, and demonstrates that there is quite a bit of persistence. This effect is lower than the average difference, which is not only explained by the firm they enter, but also by differences specific to the workers, which is roughly 16%. The authors also show that the 6.5%difference is explained almost equally by a reduction in their wages while employed and by a shorter amount of time in formal employment.

The authors perform a series of additional exercises to better characterize the results. They find that the effects are quite persistent over the five years analyzed. In addition, they show that, during those five years, workers who enter a new firm are 3% less likely to be employed, get 0.7 fewer jobs, and are 4% less likely to move immediately to a new job. Finally, they find that the effects are similar by gender, declining with age and greater for lower-income workers. On the firm side, they find that the effect is greater in larger ones, while the effect is considerably reduced, from 6.5% to 1%, but it does not disappear if only new firms that survive the five years analyzed are considered. In any case, if only the most successful new firms in each sector are considered, there is a significant gain in their future revenue trajectories.

Monetary policy surprises in the banking sector: the role of pure monetary and information shocks

Estimating the transmission of monetary policy (MP) surprises to economic and financial activity is crucial for policymakers, especially central banks. When the central bank announces an increase in its policy rate, it is possible to estimate the magnitude of this contractionary shock by comparing the new policy rate with that expected by the market. However, this interest rate hike may unveil two components. One is associated with the inflationary process observed by the monetary authority, and the other with new information related to new macroeconomic data. Accordingly, recent evidence stresses that monetary policy surprises can generate heterogeneous and persistent effects on the economy, depending on the main factor behind the Central Bank's announcement.

By using high frequency data to identify both a "pure" MP component of the shock and an "information component of the shock", in the "On the one hand, a pure PM contractionary shock has persistent contractionary effects on activity, unemployment, prices and credit growth. (...) On the other hand, a contractionary PM shock driven by its information component has less adverse effects on the economy than the pure PM shock."

working paper <u>"Monetary Policy Surprises on</u> the Banking Sector: The Role of Information and <u>Pure Monetary Shocks</u>" by BCCh economist Felipe Beltrán and IMF economist David Coble, the authors contribute to decomposing the effects of the above two underlying reasons behind an MP shock. Using 90-day bank lending rate movements around central bank announcements (pure monetary policy shock) and labor market information publications (information shock), they estimate an SVAR model with external instruments to measure the effects of PM shocks driven by each

component on the Chilean economy. This exercise yields two main results:

On the one hand, a pure PM contractionary shock has persistent contractionary effects on activity, unemployment, prices and credit growth. It also appreciates the domestic currency and increases spending on provisions (figure 2A). This is consistent with standard macroeconomic theory for small, open economies with free-floating exchange rates and very limited intervention in capital markets. These findings are consistent with other works on



Figure 2A: Pure monetary policy shock

emerging and advanced economies (Gertler and Karadi, 2015; Burger et al., 2017; Lakdawala, 2019; Jarocinski and Karadi, 2020; Hoek et al., 2022; Ciminelli et al., 2022).

On the other hand, a contractionary PM shock driven by its information component has less adverse effects on the economy than the pure PM shock (figure 2B). In the face of a 10 basis point informational shock, inflation falls by almost the same magnitude as the pure PM shock, but is considerably less persistent. However, unlike the pure PM shock, the nominal exchange rate appreciates slightly, economic activity reacts positively, and there is a decline in the unemployment rate. As a result, credit falls less than in the pure PM shock and there is an initial drop in provisioning expenses, which is balanced out after a year of tighter financial conditions. These findings are consistent with the cyclical dampening role of monetary policy and the findings of Nakamura and Steinsson (2018), who show the tendency of market analysts to change their forecasts upward in response to monetary policy surprises, which is interpreted as evidence of the information effect. When the Central Bank tightens its policy due to a better-than-expected economic outlook, it helps to offset the effects of demand shocks at least partially.

Figure 2B: Information shock





Exposures to climate change's physical risks in Chile

Climate change has the potential to cause substantial economic disruption in the coming decades, particularly in areas with lower possibilities of adaptation to the new weather. However, forecasting climate risks is challenging due to the unpredictability of natural weather events, uncertainty about the damages, probability of tail-risks and the long-time horizons over which the risks may materialize.

Contributing to this debate, in the working paper "*Exposures to climate change's physical risks in Chile*", Central bank economists Magdalena Cortina and <u>Carlos Madeira</u> explore the exposure of real estate properties in Chile to physical risks from climate change over the next 30 years. In the paper real estate properties are measured in terms of the number of properties and their tax appraisal value across various property types and regions.

"(...) flooding represents the strongest exposure to the real estate, followed by the risks of drought, wildfire and coastal deterioration, while the labor productivity loss due to heat has almost no implications for properties risk."

Physical risk is the economic impact stemming from the expected increase in the frequency and magnitude of natural hazards, such as riverside and coastal floods, wildfires, heat and water stress and windstorms. These risks can be measured from various data sources that summarize current scientific measurements of the exposure of each geographical area in Chile. These climate physical risk indicators are then matched to the addresses of individual companies and real estate properties to account for heterogeneous climate exposures across geographical regions. The authors use the Climate Risk Atlas database (hereafter, ARCLIM) from the Chilean Ministry of Environment and the Climate Impact Explorer (hereafter, CIE) database published by Climate Analytics to obtain the exposure of each geographical area (municipality or region) to five distinct climate risks: loss of labor productivity in heat waves, fires, floods, drought and coastal deterioration. These data are obtained as measures for risks occurring until the year 2050 or within the next 30 years, assuming a scenario in which current policies are unchanged. Using these two climate databases, the authors build three overall indicators of physical risks: i) the ARCLIM indicator, which is available at the municipality level, ii) the CIE indicator available at the municipality level and iii) the ARCLIM-CIE indicator, which is expressed as the maximum value between the ARCLIM and CIE indicators for each area. Finally, they use the Real Estate Registry dataset, which captures the universe of real estate properties in Chile, to measure the exposure of all the real estate properties (in terms of number and their total appraisal value) in each geographical area (whether a municipality or region) to the climate change physical risks, according to the ARCLIM, CIE and ARCLIM-CIE indicators.

According to the ARCLIM, CIE and ARCLIM-CIE indicators, around 31%, 16% and 39% of the total appraisal values of all the real estate properties in Chile are exposed to climate change risks, respectively. In terms of the number of properties affected, the

ARCLIM, CIE and ARCLIM-CIE indicate that around 28%, 17% and 37% of all the real estate properties in Chile are exposed to climate risks, respectively. According to the joint ARCLIM-CIE indicator, the appraisal value of all real estate properties is subject to exposures of 20.2%, 6.7%, 6.1%, 5.4% and 0.1%, for the risks of flooding, drought, wildfire, coastal deterioration, and labor productivity loss due to heat, respectively. Therefore, flooding represents the strongest exposure to the real estate, followed by the risks of drought, wildfire and coastal deterioration, while the labor productivity loss due to heat has almost no implications for properties risk.

Furthermore, they show that the North and Central macro-regions have the highest economic exposure to climate changes physical risks, whether in terms of appraisal value or in the fraction of properties exposed, according to any of the ARCLIM, CIE and ARCLIM-CIE indicators.

The appraisal value of the North macrozones has exposures of 36%, 12% and 36%, according to the ARCLIM, CIE and ARCLIM-CIE indicators, respectively. The Central macrozone is the most exposed area, according to the joint ARCLIM-CIE indicator, with its appraisal showing exposures of 35%, 38% and 51%, according to the ARCLIM, CIE and ARCLIM-CIE indicators, respectively. Therefore, while the North macrozone is the most exposed area, according to the ARCLIM indicator, the exposure of the Central macrozone is much higher according to the CIE and ARCLIM-CIE indicators. The South macrozone is the least exposed area, according to the ARCLIM and the ARCLIM-CIE indicators, with its appraisal showing exposures of 15%, 14% and 27%, according to the ARCLIM, CIE and ARCLIM-CIE indicators, respectively. The Metropolitan macrozone is the least exposed area according to the CIE indicator, with its appraisal showing exposures of 31%, 8% and 36%, according

Macro	All real estate properties			Residential properties			
zone	ARCLIM	CIE	ARCLIM-CIE	ARCLIM	CIE	ARCLIM-CIE	
		Exposures in % of the appraisal value					
Chile	31.1	15.9	38.6	30.6	15.6	38.2	
North	35.6	11.5	36.1	37.5	10.7	38.1	
Central	35.0	37.7	51.0	33.8	35.0	49.2	
South	14.5	14.4	26.7	14.7	14.4	26.8	
Metro	30.8	7.5	35.5	30.1	7.5	34.8	
	Exposures in % of the number of properties						
Chile	27.9	16.8	36.9	27.9	16.9	37.3	
North	33.8	9.4	34.5	34.1	9.3	34.8	
Central	29.9	32.6	46.4	29.3	31.5	46.3	
South	12.8	14.9	25.6	13.5	14.9	26.1	
Metro	28.7	7.5	33.6	29.0	7.5	33.7	

Table 1: Overall exposure of the real estate properties across macrozone regions

Estimates are under the RCP 8.5 scenario. Regions are divided as follows, North: XV, I, II, III, IV; Center: V, VI, VII, VIII; South: XIX, X, XII, XII XIV; Metro: XIII (Metropolitan region).

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