



THIRD STATISTICS CONFERENCE
"MEASURING THE ECONOMY IN THE DIGITAL AGE"

Intercontinental Hotel, Santiago, Chile

October 1-2, 2019

Tuesday, October 1

08:30 - 09:00 Registration and coffee

09:00 - 09:30 Opening remarks by **Mario Marcel** – Governor, Central Bank of Chile

09:30 - 10:10 Keynote address by **Mariana Kotzeva** – Director General, EUROSTAT
"Measuring the economy in the digital age"

10:10 - 10:30 Coffee break

10:30 - 12:30 **Session I. Challenges of digitalization: How can we measure its impact in the economy? (part I)**

Chair: **Pablo García** – Board Member, Central Bank of Chile

"Digital economy: New wine into old wineskins?"

Carlos da Silva Costa – Governor, Bank of Portugal

"Digitalisation in the system of national accounts: What do we need to do?"

Nadim Ahmad – Head of the Trade and Competitiveness Statistics Division, Organisation for Economic Co-operation and Development (OECD)

"Measuring the digital economy"

Carlos Sánchez-Muñoz – Assistant Director and Chief of the Balance of Payments Division Statistics Department, International Monetary Fund (IMF)

Questions from the audience

12:30 - 14:00 Light Lunch

14:00 - 15:30 **Session I. Challenges of digitalization: How can we measure its impact in the economy? (part II)**

Chair: **Alberto Naudon** – Board Member, Central Bank of Chile

"Data, statistics and central bank (in the digital age)"

Celestino Girón – Principal Economist, European Central Bank

"Toward a digital satellite account for the United States"

Dylan Rassier – Head of Research for National Accounts, Bureau of Economic Analysis (BEA)

"Electronic Invoicing: a data revolution for applied macroeconomic research"

Elías Albagli – Director of Monetary Policy Division, Central Bank of Chile

Questions from the audience

15:30 - 16:00 Coffee break

16:00 - 17:30 **Session II. The who, the how and the what of global production**

Chair: **Rosanna Costa** – Board Member, Central Bank of Chile

"Extended supply-use tables and value added for manufacturing exports for Mexico"

Francisco Guillén – Deputy Director General of National Accounts, National Institute of Statistics and Geography (INEGI)



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“Accounting for firm heterogeneity within U.S. industries: Extended supply-use tables and trade in value added using enterprise and establishment level data”

Dylan Rassier – Head of Research for National Accounts, BEA

“Latin America in global value chains”

Penny Bamber – Senior Researcher, Duke University Center on Globalization, Governance and Competitiveness

Questions from the audience

19:00 Dinner (by invitation)

Wednesday, October 2

09:00 - 11:15 **Session III. Consistency between micro and macro data/statistics: Beyond data granularity**

Chair: Joaquín Vial – Deputy Governor, Central Bank of Chile

“Keep calm and keep web-scraping: Lessons learned from the use of Big Data to inform public policies”

Martin Hilbert – Professor Dept. of Communication and GG Computer Science, University of California, Davis

“Financial big (macro) data and policy work”

Bruno Tissot – Head of Statistics and Research Support, Bank for International Settlements (BIS)

“The production and dissemination of microdata at Bundesbank”

Stefan Bender – Head of Research Data and Service Center, Deutsche Bundesbank

“Making microdata available to researchers: The experience of Banco de Portugal”

Paulo Guimarães – Deputy Head, Economics and Research Department, Banco de Portugal

Questions from the audience

11:15 - 11:45 Coffee break

11:45 - 13:00 **Session IV. Panel Discussion. The future of official statistics, what to expect and steps to take**

Chair: Mario Marcel – Governor, Central Bank of Chile

Panel:

Carlos da Silva Costa – Governor, Bank of Portugal

Mariana Kotzeva – Director General, EUROSTAT

Nadim Ahmad – Head of the Trade and Competitiveness Statistics Division, OECD

Bruno Tissot – Head of Statistics and Research Support, BIS

Questions from the audience

13:00 - 13:10 **Closing Remarks**

Gloria Peña – Statistics Division Director, Central Bank of Chile